

2022 National Soil Amelioration/ Controlled Traffic Farming Conference

Farming Systems Approach to Soil Amelioration and Controlled Traffic Farming



Sponsorship prospectus

Introduction

On behalf of the WANTFA and ACTFA we welcome you to the National Soil amelioration and Controlled traffic Farming Conference to be held on 3 and 4 August 2022.

The last decade has seen an upsurge in soil amelioration across Australia especially where soil constraints are greatest. Western Australia has some of the most ancient eroded soils globally and has constraints such as acidity, non-wetting and compaction, to name a few. Growers and researchers in WA have been leading the way over the last 10 years so there is an incredible amount of new knowledge, technology and equipment being used by growers.

Once soils have been ameliorated it is important to protect the longevity of the benefit by minimising re compaction. Controlled traffic farming is one method does this by confining compaction to permanent wheel tracks by matching the operating and wheel track width of all heavy machinery. CTF benefits all soils, not just those ameliorated, and has other benefits such as improving fertiliser and water efficiency, reducing fuel use and greenhouse gas emissions, and giving better in-crop access during the season. It is important the soil amelioration be considered a one-off event and the practice of no-till is resumed to maintain stubble cover, conserve moisture and soil biology. Together No-till and CTF are very complementary, leading to a more profitable farming system.

As often happens fixing one constraint can cause other challenges such as trafficking in very soft soils. This conference will provide an opportunity to share some of the challenges post amelioration and discuss those with growers, researchers and industry potential solutions.

Hear from leading experts such as Stephen Davies, Craig Scanlon and James Hagan, along with some leading growers from around the state and Australia.

We are mindful of the unpredictability that COVID19 presents with restrictions on events and travel, therefore a full refund will be offered in the event of a cancellation.

We look forward to seeing you there.

Bindi Isbister, ACTFA Chair

Clint Della Bosca, WANTFA Chair

**3–4 August |
Duxton Hotel
Perth**

Topics include:

- **Benefits and long-term management of soil amelioration and CTF**
- **Nutrition and amendments with soil amelioration**
- **Weed management with soil amelioration and CTF**
- **Impact of tyre width and pressure on soil and wheel track management**
- **Economics for soil amelioration and CTF**
- **Strip n Disc in a CTF system**
- **Wheel track renovation.**

Expert panels at the end of each session will discuss any further issues the audience may have along with many opportunities for interaction and networking over the two days.

Brought to you by:



**View program at
www.samctf.com.au**

Sponsorship

Take advantage of this excellent Sponsorship opportunity

Sponsors at the 2022 Soil Amelioration/Controlled Traffic Farming Conference will receive excellent exposure to the broader farming community.

It is currently anticipated that upwards of 250–300 delegates will attend. Over two-thirds of the delegates are expected to be growers from all over Australia.

The conference has a range of opportunities for sponsors to gain exposure or benefit from branding.

Whole of Conference Naming Rights— Co-branded with WANTFA and ACTFA \$12,000+GST

The Naming Rights package includes:

- Sponsor to be recognised in all marketing material as Naming Rights Sponsor.
- A speaking opportunity during the Conference (maximum of 5 minutes).
- Your banner (sponsor to provide) and your logo to be displayed around the lectern area and in the entry to the Conference.
- Sponsor to receive recognition in rural media as co-host of the Conference.
- 5 x Delegate tickets (valued at \$2125.00 plus GST) for use by sponsor.



Trade Exhibit \$1195+GST

The Trade Exhibitor package includes:

- 1 x trestle table 6ft.
- 2 x chairs.
- Display table 2 m and tablecloth.
- Space for pull-up banners.
- Approximate floor area 2 m x 3 m.
- 1 x Delegate ticket (valued at \$425 inc of GST).
- Power can be provided (but must be applied for on booking form).

Day 1 Sponsorship Opportunities

Morning Tea Naming Rights \$1500+GST

Sponsor to be recognised as Morning Tea Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Morning Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at \$425 plus GST) for use by sponsor.
- Your company name and logo displayed on presentations screens prior to the break.

Afternoon Tea Naming Rights \$1500+GST

Sponsor to be recognised as Afternoon Tea Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Display of your company name and logo on presentation screens.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Afternoon Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at \$425 inc of GST) for use by sponsor.

Lunch Naming Rights \$2500+GST

Sponsor to be recognised as Lunch Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to lunch to ensure delegates are aware of your contribution.
- 2 x Delegate tickets (valued at \$850.00 inc of GST) for use by sponsor.

Sundowner \$3500+GST

Sponsor to be recognised as the Conference Sundowner Host. Package includes:

- Recognition with relevant branding in the program.
- A 5-minute speaking spot during the Sundowner.
- Your banners (sponsor to provide) to be displayed in appropriate positions on an exclusive basis with over one hour of exposure to all delegates at the Sundowner.
- 3 x Delegate tickets (valued at \$1275.00 plus GST) for use by sponsors.

Sponsorship

Conference Bags and Branding

Sponsor to provide a bag or satchel (400) with relevant branding appropriate to the event. Bag or satchel must be able to fit A4 size documents.

- Includes 1 x Delegate ticket (valued at \$425 inc of GST) for use by sponsor.

Door Prizes

All sponsors and exhibitors are encouraged to provide a door prize at the Conference. These will be presented at the end of the Day 1 during the Sundowner.

Day 2 Sponsorship Opportunities

Morning Tea Naming Rights Day 2 \$1500+GST

Sponsor to be recognised as Morning Tea Host on Day 2. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Morning Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at \$425 plus GST) for use by sponsor.
- Your company name and logo displayed on presentations screens prior to the break.

Lunch Naming Rights Day 2 \$2500+GST

Sponsor to be recognised as Lunch Host on Day 2. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to lunch to ensure delegates are aware of your contribution.
- 2 x Delegate tickets (valued at \$850.00 inc of GST) for use by sponsor.

Afternoon Tea Naming Rights Day 2 \$1500+GST

Sponsor to be recognised as Afternoon Tea Host on Day 2. Package includes:

- Recognition with relevant branding in the program.
- Display of your company name and logo on presentation screens.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Afternoon Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at \$425 inc of GST) for use by sponsor.

Terms

All sponsorship payments are to be made in full no later than 9 July 2022.

Please complete the attached booking form and return to graeme.currie@wantfa.com.au.

Space is limited so please book as soon as possible to avoid disappointment.

Late bookings may not be accepted.

Contact

Please direct all enquiries regarding sponsorship of the 2022 Conference to Graeme Currie on 0427 223 395

Disclaimer: The information within this document is correct at the time of publication. The Organising Committee and Host Organisations reserve the right to alter or delete items from the Conference. None shall be held liable for any costs or damage arising from any action based on the information herein.

